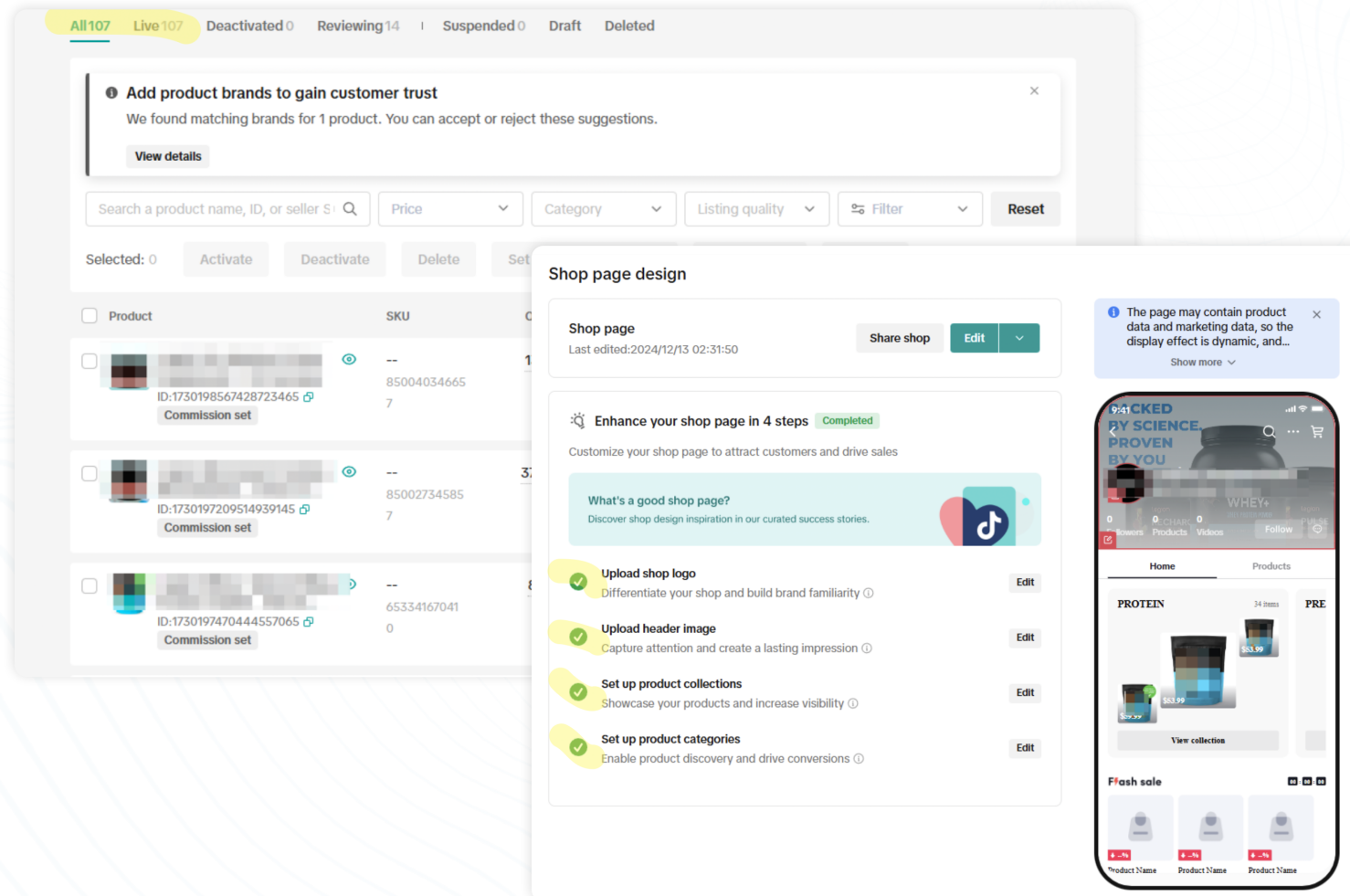# BULLSEYE SELLERS

Winning on TikTok Shop

A proven, step-by-step approach to launching, scaling, and dominating sales on TikTok Shop for Amazon-focused brands

1. TikTok Account & Shop Approval

Timeline: 3 Days

- Account linking and verification
- Category and product approvals
- Shipping setup
- Brand qualification
- Compliance checks

2. Shipping & Fulfillment Integration

Timeline: 3 Days

- Shopify/Amazon MCF integration
- Automated shipping setup
- Order processing workflow
- Delivery tracking integration

3. Reviews & Early Sales Boost

BULLSEYE SELLERS

	Jun 26, 2025	9386	🇺🇸 ▓▓ Launch	Jul 02, 2025	200	▓▓	Tiktok Shop	TikTok Shop Launchpad	RUNNING

Days

7   7 / 7   0

Total Money

$ 2,281.71 $ 2,281.71 / $ 3,486.00 $ 1,204.29

Units Sold

129   129 / 200   71

Yesterday quota

4   50%   8

Reviews Submitted

Forms: 9   Details: ⓘ

🚀 Need a BOOST?
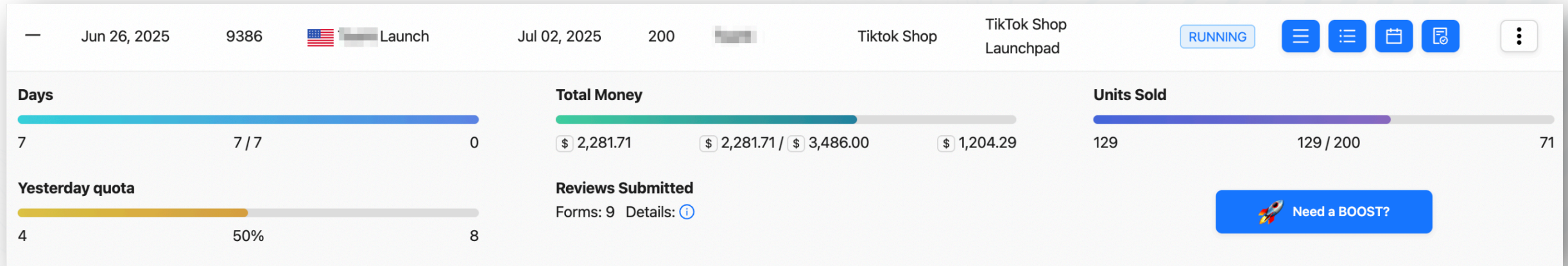
Timeline: 30 Days

- In-house network of TikTok buyers
- Verified reviews for free products
- Building trust and credibility

4. Affiliate Outreach – The Growth Engine

BULLSEYE SELLERS

Timeline: Ongoing

- Thousands of targeted messages monthly
- High-performing influencer connections
- Hundreds of organic product videos
- Commission-based, zero upfront costs

5. Sponsored Ads for Scale
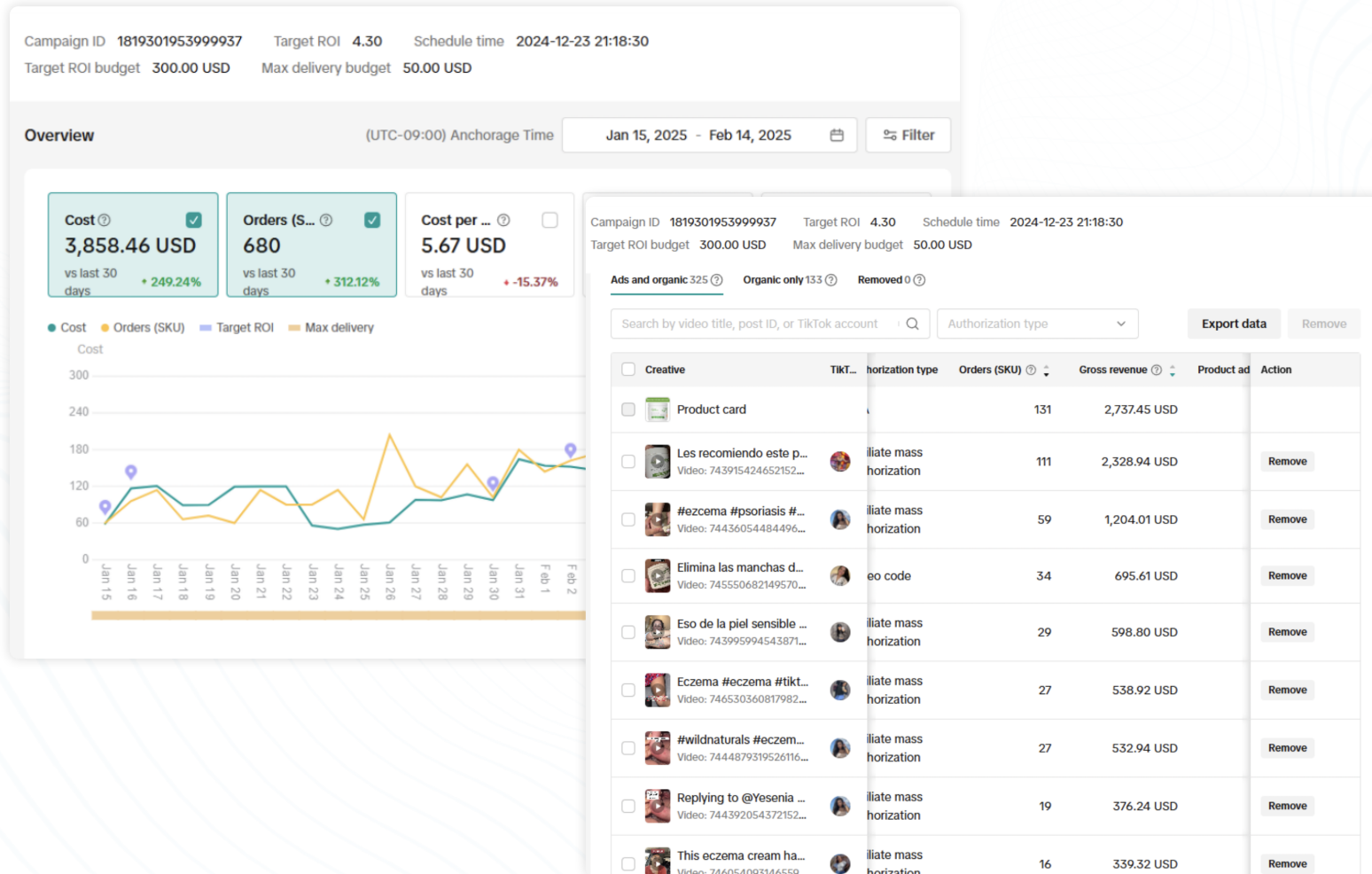
Timeline: Ongoing (Begins after 40-50 videos)

- GMV Max campaigns activation
- Strategic ad spend allocation
- Maximized exposure and engagement
- Optimized conversion rates

Success Stories
Brands Winning with Bullseye

Case Study 1: **Skincare Brand**

Challenge:

- Declining market share on Amazon for two years
- Permanently banned from TikTok before partnership

Strategy:

- TikTok Shop approval in under 2 weeks
- First sale within 2 weeks of launch
- Scaled from 50 to 250 videos monthly

Results After
5 Months

- **$65,035** monthly revenue at profit
- **3X** increase in branded search traffic
- New range of Amazon sales achieved

Case Study 2: **Toy Brand**

BULLSEYE SELLERS

Challenge:

- Failed Tiktok Launch
- Zero sales history

Strategy:

- Massive affiliate outreach campaign
- GMV Max ads monetization
- Optimized for low-cost acquisition
- Developed Brand Ambassador program

Results After
7 Months

- **$108,198** monthly revenue at profit
- **5X** increase in Amazon sales
- **$4.65** customer acquisition cost

Key metrics

30 days: Jun 09, 2025 - Jul 08, 2025

Gross sales ?
$108,198.44
Vs. previous period ▲ 173.23%

GMV with Tax ?
$93,404.87
Vs. previous period ▲ 169.05%

GMV ?
$86,867.42
Vs. previous period ▲ 168.49%

Total orders
5,557
Vs. previous period ▲ 173.21%

SKU orders ?
5,606
Vs. previous period ▲ 168.36%

Sold quantity
5,784
Vs. previous period ▲ 165.44%

Case Study 3: **Supplement Brand**

Challenge:

- Permanently banned from TikTok before partnership
- Zero sales history

Strategy:

- Massive affiliate outreach campaign
- GMV Max ads monetization
- Optimized for low-cost acquisition

Results After
3 Months

- **$62,153** monthly revenue
- **3X** Amazon branded search

Key metrics

30 days: Apr 01, 2025 — Apr 30, 2025

Gross sales ⓘ

$75,072.01

Vs. previous period ▲ 323.75%

GMV with Tax ⓘ

$64,987.22

Vs. previous period ▲ 328.35%

GMV ⓘ

$62,153.27

Vs. previous period ▲ 328.37%

Total orders

2,381

Vs. previous period ▲ 217.89%

SKU orders ⓘ

2,386

Vs. previous period ▲ 217.29%

Sold quantity

2,532

Vs. previous period ▲ 220.51%

Show more ⌄

Case Study 4: **Home Goods Brand**

Challenge:

- Under $1000 in GMV
- Expensive household goods
- No affiliate strategy

Strategy:

- Changed product focus
- Massive affiliate outreach campaign
- GMV Max ads monetization
- Optimized for low-cost acquisition

Results After
4 Months

- **$99,994** monthly revenue
- **5X** Amazon branded search

Key metrics

30 days: Jun 01, 2025 - Jun 30, 2025

Gross sales ⓘ

$99,994.43

Vs. previous period ▲ 230.05%

GMV with Tax ⓘ

$90,559.32

Vs. previous period ▲ 236.10%

GMV ⓘ

$84,250.55

Vs. previous period ▲ 235.35%

Total orders

3,195

Vs. previous period ▲ 231.09%

SKU orders ⓘ

3,201

Vs. previous period ▲ 231.37%

Sold quantity

3,410

Vs. previous period ▲ 239.30%

BULLSEYE SELLERS

Scope of Work

BULLSEYE SELLERS

Account Setup & Approval

Register, verify, and ensure compliance for TikTok Shop approval.

Product Listing & Optimization

Optimize product listings with high-converting titles, descriptions, images, and UGC.

Affiliate Marketing & Influencer Collaboration

Onboard affiliates, structure commissions, and connect with creators for sales growth.

User-Generated Content (UGC) Generation

Source, direct, and optimize high-quality video content for ads and organic reach.

Sponsored Ads & Paid Campaign Management

Create, launch, and manage TikTok ad campaigns with A/B testing and performance tracking.

Order Fulfillment & Shipping Management

Streamline order processing, inventory management, and compliance with TikTok logistics.

Customer Support & Case Management

Handle inquiries, refunds, disputes, and maintain a high seller rating.

Promotions & Campaign Execution

Run discounts, coupons, and participate in TikTok sales events for maximum exposure.

Performance Tracking & Reporting

Analyze sales, ad performance, and market trends with regular reporting and strategy updates.

Deliverables & Timeline

Complete setup in weeks with ongoing daily management and monthly optimization.

Bullseye Sellers Marketplace Agency

5.0 ★★★★★ 50 Google reviews

J

Jason Becker
2 reviews • 0 photos

★★★★★ 2 days ago **NEW**

Bullseye has done a tremendous job managing our Tiktok Shop. I'm highly impressed by them and their knowledge of the platform. We've experienced huge growth under their management and would recommend them to anyone.

B

Baily Weber
3 reviews • 0 photos

★★★★★ 3 days ago **NEW**

Bullseye has been a fantastic partner to help grow our brand! They have an amazing dedicated team and it's a pleasure working together with them.

C

Cesar Vargas
10 reviews • 1 photo

★★★★★ 17 hours ago **NEW**

I have been working with Bulleye for sometime now and I feel compelled to write a review about their agency. When Ryan and his team took over my account it was in disarray and was not performing as expected due to many technical variables that were discovered as part of the set up. This actually took months to find out and why sales had stagnated or declined. In all my years I had never had an agency take a super deep dive into my account and actually fix fundamental issues that were preventing my growth. I continued to be impressed as Ryan and team are never satisfied and are always testing strategies to keep my company growing.

Yurii Obolensky
5 reviews • 2 photos

★★★★★ 4 weeks ago **NEW**

These guys are the real deal. I went from suspended products on TikTok, literally giving up on the platform, to hitting 10k in sales on TikTok this month, and we're only 3 months in. But more important is that all my other platforms, (website, Amazon, etc.) are hitting highest ever branded search, and sales are awesome - the only change was TikTok. Eric is my team lead, definitely ask for him.

Google Reviews ★★★★★

Ready to Dominate TikTok Shop?

$4,000/month + 3% of TikTok Sales

"Less than the cost of one in-house employee, you get a seasoned team that delivers proven results!"